

The Power of Prevention

Seminar on the Icelandic Model of Prevention of Alcohol and Other Drug Use in Young People

Thursday 20th June
Mellon Country Inn, Omagh
10AM- 12.30PM

Planet Youth is an international evidence-based primary prevention model that has been developed in order to reduce substance use rates amongst adolescents.

It uses a whole population approach and offers the opportunity to improve public health outcomes in many areas. It works by directly targeting the risk and protective factors in young people's lives that determine their substance use behaviours and enhancing the social environment they are growing up in.

By reducing the known risk factors and strengthening the known protective factors the problems associated with adolescent substance use can be reduced or stopped before they arise.

The model was developed in Iceland where primary substance use prevention has produced great results through a consistent focus on local community work, cross-disciplinary collaboration and investment.

To reserve your place please contact connections@wdact.info before 7th June 2019

